**Problem Identification and Development**

Need or Demand (define issues / describe the demand for a solution)

Key Environmental Issue or Concern *Primary research sources / comparisons with existing resources*

Clarity *Explain the problem clearly and thoroughly*

Real World Relevance

* *Who or what are the clients, users, or other elements impacted by the problem*
* *How are they affected?*
* *How does this relate to actual or current conditions?*

Complexity

*Identifying, researching, and reporting the various aspects of the problem*

Originality

*Define and explain the problem issues in an original or unique way.*

**Research**

* *Various alternatives for selection of project*
* *Needs of project users*
* *Information associated with a component of the project problem solution*
* *Driven by curiosity or interest in a question or topic*
* *Can be gathered from primary sources (surveys, observation)*
* *Studies or secondary sources (published reports, articles, books, and other academically reliable sources)*
* *All sources are cited correctly in a bibliography*